



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

1/9

1. Course Identity

Course	Visual Anthropology		
Faculty	Faculty of Social and Political Sciences	Study Program	Social anthropology
Course Code	ANT 3230	Credits	3 SKS
Course Group	Program Elective	Nature of Enrollment	Compulsory
Semester	V	Offline Media	Laptop, <i>infocus</i> , whiteboard, marker
Method	PBL, case method, face-to-face	Online Media	Zoom and Learning Video (via Youtube)
Course Cluster	Social Sciences	Precondition	None
Course Coordinator	Prof. Dr. R. Hamdani Harahap, M.Si	Course Instructors	1. Prof. Dr. R. Hamdani Harahap, M.Si 2. Dr. Farid Aulia, S.Sos, M.Si

2. PROGRAM LEARNING OUTCOMES

CPL Code	CPL Statement	CPMK Code	CPMK Statement	Indicator	Assignment / Assessment / Measurement / Evaluation	Assesment (%)
CPL 4	Ability to master the dimensions and various applications of anthropological science and its progressive development	CPMK 1	Able to analyze and evaluate the development of visual anthropology through mastery of theory	Able to understand and explain theory	Presentation Quizzes and Assessments	30 % + 20%
CPL 5	Ability to take an anthropological approach in constructing problems, solving problems and preparing problem-solving plans in the socio-cultural field	CPMK 2	Able to compile, practice and evaluate the development of visual anthropology in exploring the practice of cultural diversity	Able to compile and practice the development of visual ethnographic methods and visual cultural practices	59 / 5.000 Hasil terjemahan Presenting the Results of Visual Ethnography and Visual Cultural Practices	50%



3. Learning Achievement Analysis Map

Sub CPMK 4: Have a cooperative attitude between groups and can express thoughts well. Students have a reflection on learning about colonialism and postcolonialism within the framework of visual culture

Sub CPMK 3: Skilled in compiling and practicing the development of visual ethnographic methods and visual cultural practices

Sub CPMK-1: Students are able to analyze and evaluate the development of visual anthropology through mastery of theory

Sub CPMK 2: Students are able to compile, analyze and evaluate cultural diversity using a visual anthropology approach





STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

3/9



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

4/9

4. Course Syllabus

Synopsis/Brief Description of Courses	This course discusses visual anthropology and its development, introduction to visual culture, theoretical approaches related to visual culture in contemporary culture, approaches to colonialism and postcolonialism in the context of visual culture, analysis of intertextuality in visual culture and group assignments in ethnographic film practice.
Learning materials	<ol style="list-style-type: none">1. Visual anthropology and its development2. Introduction to visual culture3. Theories related to visual culture in cultural diversity4. Colonialism and postcolonial approaches in the context of visual culture5. The concept of voyeurism, power in analyzing intertextuality in visual culture6. The practice of ethnographic film as visual data

5. Learning Experiences and References

Learning Experiences	Dalam mata kuliah ini mahasiswa mendapatkan pengalaman pembelajaran melalui kegiatan berikut: <ol style="list-style-type: none">1. Lectures2. Discussions outside of class hours3. Quizzes4. Presentation techniques5. Visual cultural practices
References	<ol style="list-style-type: none">1 Peoples, James. Garick Bailey. 2012. Humanity an Introduction to Cultural Anthropology, WadsWorth, California.2 Mirzoeff, Nicholas. 1998, The Visual Culture Reader, Routledge, London.3 Hine, Christine. 2000. Virtual Ethnography, Sage Publication, London.4 Wilk, Richard R. 2002. The Anthropology of Media: A Reader, Blackwell Publisher Ltd., Oxford.5 Heider, Karl G. 2006. Ethnographic Film, University of Texas Press, Austin Texas.6 Winarto T, Yunita, dkk. 2011. Bisa Dewek: Kisah Perjuangan Petani Pemulia Tanaman di Indramayu. Gramata Publishing; Depok.7 Spradley, P, James. 2007. Metode Etnografi. Tiara Wacana; Yogyakarta.8 Riviera, Diana. Picture This: A Review of Doing Visual Ethnography: Images, Media, and Representation in Research by Sarah Pink. The Qualitative Report Volume 15 Number 4 July 2010 988-991 http://www.nova.edu/ssss/QR/QR15-4/pink.pdf.9 Erickson, Paul A; Murphy. Liam D. 2014. Sejarah Teori Antropologi. Edisi kelima. Prenadamedia Group; Jakarta.10 Wa Ode Sifatu. 2014. Sekilas Pemahaman Teori Interaksionisme Simbolik Dalam Antropologi. Jurnal Forum Ilmiah. Volume 1; 1 Januari.11 Mulvey, Laura. 1989. Visual and Other Pleasures, Palgrave, New York.12 Gray, Gordon. 2010. Cinema: A Visual Anthropology, Berg, New York.



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

5/9



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

6/9

6. Semester Lesson Plan

Week	Sub-CPMK as Expected End Capability	Learning Material	Assessment Criteria (Indicators)	Assessment Form	Learning Form and Method	Student Learning Activities/Experiences	Weight of Assessment
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1-3	Sub-CPMK1: After completing this course, students are able to analyze and evaluate the development of visual anthropology through theoretical mastery.	1 Understanding visual anthropology. 2 History and development of visual anthropology. 3 Focus of visual anthropology in understanding social and cultural reality	<ul style="list-style-type: none"> Students are able to distinguish cultural anthropology from visual anthropology Students are able to explain the history and development of visual anthropology Students are able to explain the focus of visual anthropology in understanding social and cultural reality Students are able to distinguish theories related to cultural diversity according to the visual anthropology approach 	Quiz	Lectures, presentations, and discussions	Asking and answering questions, participating in discussions	40%
3-6	Sub-CPMK 2: After completing this course, students are able to compile, analyze, and evaluate cultural diversity using the visual anthropology approach.	theories related to cultural diversity according to the visual anthropology approach	<ul style="list-style-type: none"> Students are able to choose a topic for visual ethnography study Students are able to practice the use of visual ethnography analysis techniques 				
7	Mid-Semester Evaluation: Validation of Assessment, Evaluation, Improvement of Next Learning Process, and Measurement of CPMK 1 and 2						
8-10	Sub-CPMK 3: After completing this course, students are skilled in compiling and practicing the development of visual ethnography methods and visual cultural practices.	<ul style="list-style-type: none"> Theories and application of visual ethnography methods and cultural visual practices analysis Explanation of presentation techniques 	<ul style="list-style-type: none"> Students are able to choose a topic for visual ethnography study Students are able to practice the use of visual ethnography analysis techniques 	Case method	<ul style="list-style-type: none"> Group discussions, discussions with the instructor, or present 	Asking questions, critical thinking, self-confidence	-



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

7/9

11-15	Sub-CPMK1: After completing this course, students are able to analyze and evaluate the development of visual anthropology through theoretical mastery.	Panduan pelaksanaan PBL antropologi visual	<ul style="list-style-type: none">• Students are able to develop a PBL plan.• Students are able to present their work in PBL.	PBL	ations	<ul style="list-style-type: none">• Delivering material• Expressing opinions• Self-evaluation	50% + 10 %
16	End-of-Semester Evaluation: Validating Final Assessments, Determining Student Graduation, and Measuring CPMK 3 and 4						



7. Assessment

Assessment Rubric

Assessment Criteria Based on an Absolute/Inherent Learning Achievement System, with the Following Assessment Rubric:

a). CPMK 1-2 (Quiz and Assessment Sheets)

No	CPMK 1 and 2	Assessment			
		1	2	3	4
		Unable (≤59)	Adequate (60-69)	Able (70-79)	Very Able (≥80)
1	Able to conclude the development of visual anthropology in exploring cultural diversity practices through theoretical explanations	Unable to critically examine visual anthropology in exploring cultural diversity practices through theoretical explanations	Adequately able to critically examine visual anthropology in exploring cultural diversity practices through theoretical explanations	Able to critically examine visual anthropology in exploring cultural diversity practices through theoretical explanations	Very able to critically examine visual anthropology in exploring cultural diversity practices through theoretical explanations

b). CPMK 3-4 (PBL)

No.	CPMK 3 and 4	Penilaian			
		1	2	3	4
		Unable (≤59)	Adequate (60-69)	Able (70-79)	Very Able (≥80)
1	Skillful in formulating problems, understanding the development of visual ethnography methods and visual cultural practices, and formulating learning about colonialism and postcolonialism within the framework of visual culture	Unable to formulate problems, understand the development of visual ethnography methods and visual cultural practices, and formulate learning about colonialism and postcolonialism within the framework of visual culture	Adequately able to formulate problems, understand the development of visual ethnography methods and visual cultural practices, and formulate learning about colonialism and postcolonialism within the framework of visual culture	Able to formulate problems, understand the development of visual ethnography methods and visual cultural practices, and formulate learning about colonialism and postcolonialism within the framework of visual culture	Very able to formulate problems, understand the development of visual ethnography methods and visual cultural practices, and formulate learning about colonialism and postcolonialism within the framework of visual culture



STUDY PROGRAM
S1 SOCIAL ANTHROPOLOGY

Course Portfolio

Ver/Rev

1/0

Page

9/9

Letter
Grade
Range

The assessment system uses PAP (Criterion-Referenced Assessment), an absolute/relative evaluation system, with components and letter grade ranges as follows:

No.	Numeric Grade Range	Letter Grade
1	00,00 s.d 49,99	E
2	50,00 s.d 59,99	D
3	60,00 s.d 64,99	C
4	65,00 s.d 69,99	C+
5	70,00 s.d 74,99	B
6	75,00 s.d 79,99	B+
7	80,00 s.d 100,00	A

Evaluation
System

Students are considered to pass (receive a passing letter grade of at least C) only if each CPMK has a numeric grade equal to or greater than 60 (≥ 60). If one or more CPMK grades are below 60 (< 60), but the weighted grade is equal to or greater than 60 (≥ 60), students are expected to take a measurement examination for the unmet CPMK. If the weighted grade is less than 60 (< 60), students must retake the entire course (all CPMKs). Student participation in this course is considered void if attendance is less than 75% ($< 75\%$) or fewer than 10 (< 10) attendance instances, or if there is evidence of academic dishonesty.

Date :	
Certified by, Head of Sociology Study Program	Prepared by, Course Coordinator
Dr. Irfan, M.Si	Prof. Dr. R. Hamdani Harahap, M.Si